

THE NOWRUZ CONCERT

MARCH 29, 2025



THE NOWRUZ CONCERT – CELEBRATING THE IRANIAN NEW YEAR

with The **Pacific Symphony**
Renée and Henry Segerstrom Concert Hall

"Be Part of Farhang Foundation's Nowruz Celebrations in Orange County on March 23, 2024 in collaboration with the prestigious Pacific Symphony and the Segerstrom Center for the Performing Arts"

Farhang Foundation is proud to celebrate Nowruz (Iranian New Year) in Orange County with the world-renowned Pacific Symphony Orchestra of Orange County.

As a sponsor of this grand celebration, you will be featured in the exquisite, keepsake program book distributed to over 30,000 individuals both in Los Angeles and Orange County as part of Farhang Foundation's annual celebrations of Nowruz. Our 2025 Orange County program includes:

Farhang Nowruz (Iranian New Year) Celebration in Orange County **March 29, 2025 - In collaboration with the Pacific Symphony**

- A concert by the Pacific Symphony featuring special guest headliners
- Display of a Grand **Haft Sîn** or the seven 'S's, a Nowruz tradition
- Pre-show Live music and dance performances

About Farhang Foundation

Farhang Foundation is a member-supported, nonpolitical, nonreligious, non-profit organization dedicated to celebrating and promoting Iranian art, culture, and heritage for the benefit of the global community. The foundation strives to foster a deeper understanding and appreciation of Iranian contributions to the world through various programs, exhibitions, and educational initiatives.

We hope that you will join us in this effort and support this program with your **tax-deductible contribution.**

DEADLINE TO PARTICIPATE IS: February 14, 2025.

Questions: patron@farhang.org | 310-666-1546

Farhang Foundation is a 501.c.3 (Tax Exempt ID: 26-1574533) non-profit organization and all contributions are tax-deductible.

P.O. Box 491571 Los Angeles, CA 90049

Farhang.org

Fax or email your completed Sponsorship Form to: 310.893.6332 | Patron@farhang.org
Farhang Foundation is a 501.c.3 (Tax Exempt ID: 26-1574533) non-profit organization.

Please select your preferred sponsorship level:

DIAMOND LEVEL: \$10,000

- **Up to 4 Premium Orchestra** seats to the Nowruz Concert at the Renée and Henry Segerstrom Concert Hall
- **Up to 4 passes** to an exclusive Nowruz dinner at **Michelin star** restaurant **Knife Pleat** in South Coast Plaza
- **Up to 4 passes to the VIP intermission reception and post-concert meet and greet with the artists**
- **Premiere placement double page spread ad** in the commemorative Nowruz Program books in Los Angeles and Orange County distributed to over 30,000 visitors
- **Logo on the official red-carpet step and repeat at the Renée and Henry Segerstrom Concert Hall on March 23**
- Name listed on Farhang.org and in Farhang Foundation's Annual Report

Gold Level: \$5,000

- **Up to 2 Premium Orchestra** seats to the Nowruz Concert at the Renée and Henry Segerstrom Concert Hall
- **Up to 2 passes to the VIP intermission reception and post-concert meet and greet with the artists**
- **Premiere placement single page ad** in the commemorative Nowruz Program books in Los Angeles and Orange County distributed to over 30,000 visitors
- **Logo on the official red-carpet step and repeat at the Renée and Henry Segerstrom Concert Hall on March 23**
- Name listed on Farhang.org and in Farhang Foundation's Annual Report

Silver: \$3,000

- **Up to 2 Orchestra** seats to the Nowruz Concert at the Renée and Henry Segerstrom Concert Hall
- **A single page ad** in the commemorative Nowruz Program books in Los Angeles and Orange County distributed to over 30,000 visitors
- Name listed on Farhang.org and in Farhang Foundation's Annual Report

Bronze: \$1,000

- **A single page ad** in the commemorative Nowruz Program books in Los Angeles and Orange County distributed to over 30,000 visitors
- Name listed on Farhang.org and in Farhang Foundation's Annual Report

Other Amount: _____

All ads are four-color and .125" bleed, 6" W x 9" H. Please provide print resolution PDF or JPG (min 300 dpi).
If you are unable to design an ad, we can help create one for you.

DEADLINE TO PARTICIPATE IS: February 14, 2025

FULL NAME:	COMPANY:
ADDRESS:	CITY/ST/ZIP:
TEL:	EMAIL:

CREDIT CARD #: _____ - _____ - _____ - _____	EXP: ____/____ 3-digit CVN: ____
NAME (as it appears on card):	
BILLING ADDRESS:	CITY/ST/ZIP:
SIGNATURE:	DATE:

Enclosed is my **Check** in the amount of: \$_____

Farhang Foundation is a 501.c.3 (Tax Exempt ID: 26-1574533) non-profit organization and all contributions are tax-deductible.

P.O. Box 491571 Los Angeles, CA 90049

Farhang.org